



NEWS RELEASE

FOR IMMEDIATE USE

**Days of Wine & Chocolate Touring Passes On Sale Now
The Wineries of Niagara-on-the-Lake Are Warming Up Your Winter**

NIAGARA-ON-THE-LAKE, ON (Tuesday, December 6, 2011) The **Wineries of Niagara-on-the-Lake** are showcasing more delectable wine and chocolate pairings than ever before during **Days of Wine & Chocolate 2012**. Each of the 28 member wineries will pair a premium VQA (Vintners Quality Alliance) wine alongside a tempting chocolate pairing. The event takes place weekends in February 2012 (4/5, 11/12, 18/19, 25/26) from 11 am to 5 pm.

"Days of Wine & Chocolate is the perfect excuse to whisk your honey away on a mid-winter romantic weekend, to get all the ladies together for some 'girl time' and everything in between," remarks Stacey Mulholland, chair of the Days of Wine & Chocolate committee.

Each of the Wineries of Niagara-on-the-Lake has been assigned a gourmet chocolate pairing and their winemakers tasked with finding the perfect wine pairing. Guests can expect their palates to be tantalized with both classic pairings and unexpected surprises. For a full listing of featured VQA wine and chocolate pairings, visit www.wineriesofniagaraonthelake.com.

Committed to working with local suppliers to create the finest chocolate pairings, the Wineries of Niagara-on-the-Lake are working with Niagara-on-the-Lake pastry Chef Catherine O'Donnell of **Willow Cakes & Pastries**. O'Donnell is making over 50,000 chocolates during the month.

Available for purchase now, a pair of touring passes may just be the perfect present for the wine enthusiast on your holiday gift list. Touring passes are \$30 per person (plus applicable taxes) and can be purchased now either online at www.wineriesofniagaraonthelake.com or by calling Tourism Niagara-on-the-Lake at 905.468.1950.

Learn more about Days of Wine & Chocolate by visiting www.wineriesofniagaraonthelake.com or the **Wineries of Niagara-on-the-Lake Facebook page** at www.facebook.com/wineriesofniagaraonthelake.

Days of Wine & Chocolate is the concluding event of **Winter in Niagara-on-the-Lake Wine Country** (Winter in Wine Country). Winter in Wine Country spanned over four months in 2011 and 2012 and each month featured a unique event. **Taste the Season** was offered in November, **Stocking Days of Christmas** was December's featured event and the **Niagara-on-the-Lake Icewine Festival** took place in January.

Every day the Wineries of Niagara-on-the-Lake welcome guests into wine country to savour the richness of the region and to experience the 28 distinct wineries, each with its own personality reflected in the wines they craft. The members of Wineries of Niagara-on-the-Lake are: Cattail Creek, Château des Charmes, Colaneri, Coyote's Run, Diamond Estates, Hillebrand, Hinterbrook, Ice House, Inniskillin, Jackson Triggs, Joseph's, Konzelmann, Lailey, Maleta, Marynissen, Niagara College, Palatine Hills, Peller Estates, Pillitteri, PondView, Ravine, Reif, Riverview, Southbrook, Stonechurch, Stratus, Strewn and Sunnybrook Farm. Follow the Wineries of Niagara-on-the-Lake on **Twitter @NiagaraWine**.

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Media are welcome to take part in Days of Wine & Chocolate. Touring passes are available upon request.

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