



**NEWS RELEASE
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**Niagara-on-the-Lake Wine Country Comes to the National Capital!
52 New Wines from One Unforgettable Place**

NIAGARA-ON-THE-LAKE, ON (May 9, 2011) Heeding the call from loyal fans in Ottawa, ON, the **Wineries of Niagara-on-the-Lake** (WNOTL) are adding a new event to their roster and hosting an exclusive taste and buy event just for them. The event **52 New Wines from One Unforgettable Place** will indeed feature 52 unreleased or newly released wines from the 26 WNOTL and will be hosted by none other than Ottawa's own **Debbie Trenholm** of **Savvy Company**. The event takes place **Wednesday, June 1, 2011 at 6:30pm in the National Arts Centre (NAC)**, located at 53 Elgin Street.

"Our fans in Ottawa are amongst our most loyal. We knew it was high time to throw an event just for them," said Derek Barnett, Ottawa Tasting Event committee chair and Winemaker for Lailey Vineyard.

During 52 New Wines from One Unforgettable Place, guests will meet the dynamic winery owners and winemakers who are turning heads with their impressive Vintners Quality Alliance (VQA) wines. The evening does not stop at tasting. Ticketholders can stock up on their favourite wines in time for summer entertaining and have the wines delivered directly to their home or office.

Tickets are \$45 per person when purchased online before May 20th. \$50 per person (includes HST). Visit www.wineriesofniagaraonthelake.com to order and find more information.

Everyday the WNOTL welcomes guests into Wine Country to savour the richness of the region and to experience the 26 distinct wineries, each with its own personality reflected in the wines they craft. The members of WNOTL are: Cattail Creek, Château des Charmes, Colaneri, Coyote's Run, Hillebrand, Ice House, Inniskillin, Jackson Triggs, Joseph's, Konzelmann, Lailey, Maleta, Marynissen, Niagara College, Palatine Hills, Peller Estates, Pillitteri, PondView, Ravine, Reif, Riverview, Southbrook, Stonechurch, Stratus, Strewn and Sunnybrook Farm. Visit www.wineriesofniagaraonthelake.com or the WNOTL Facebook page for more information. Follow the WNOTL on Twitter @NiagaraWine.

Savvy Company specializes in creative social experiences - whether making the enjoyment of wine accessible to all or exploring the worlds of craft beer and discovering artisan cheeses. Their team of accredited Sommeliers delight in designing wine, beer and food events shining the spotlight on the people who make them. Their Savvy Selections wine of the month club is Ontario's largest featuring Ontario wines not available at the LCBO and delivered directly to the subscriber's home or office. Visit www.savvycompany.ca or the Savvy Company Facebook page for more information. Follow Savvy Company's Debbie Trenholm on Twitter @savvydebbie

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